

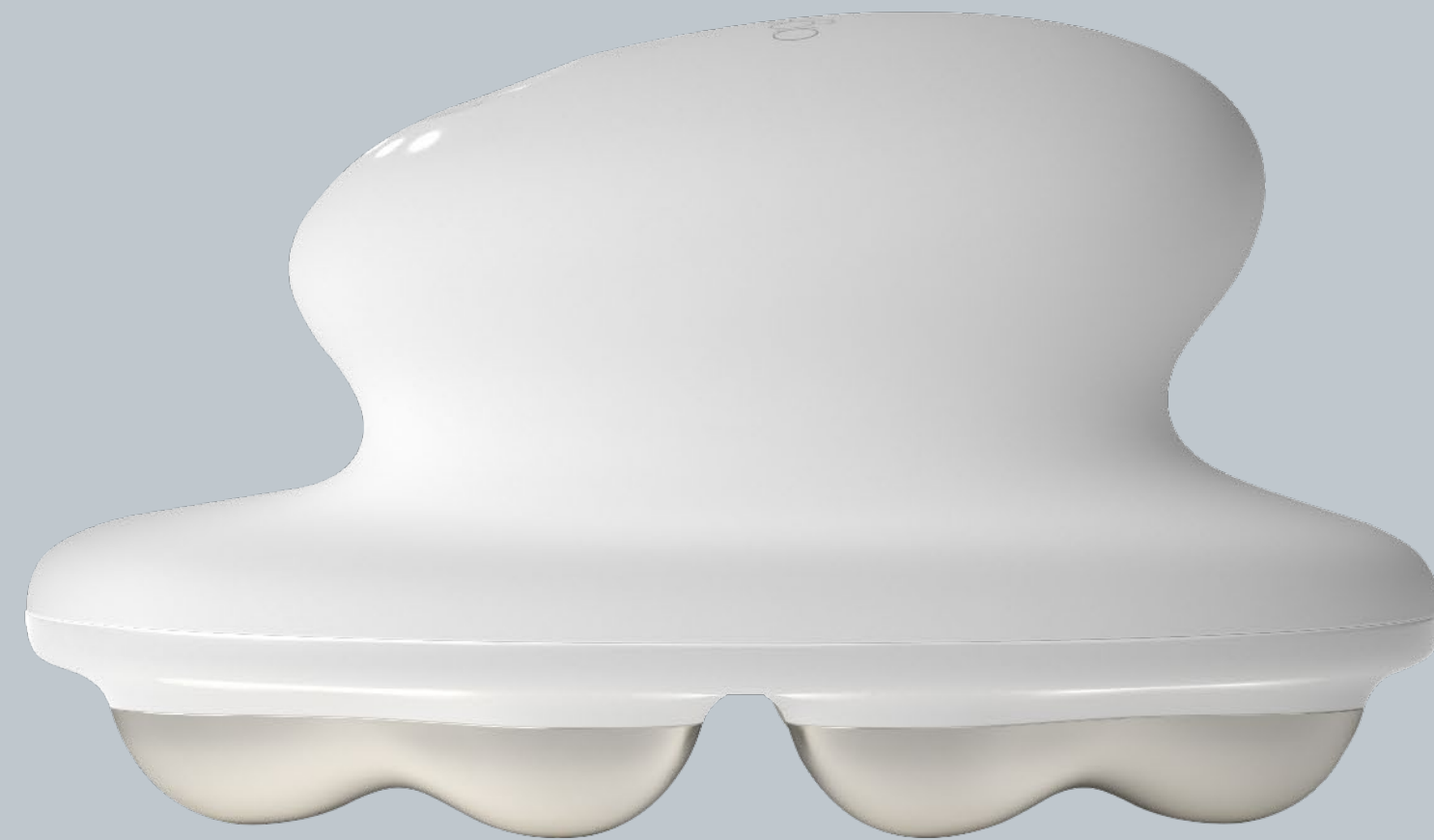


 ageLOC
WellSpa  System

Product presentation

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ageLOC
WellSpa iO

MARKET TRENDS



The powerful intersection of personalisation, beauty and wellness, provide an opportunity like never before.

+\$1.85T*

The need for integrated beauty and wellness solutions is soaring around the world and this huge market is primed for disruption.

* Euromonitor 2025 Market Size. 2025 forecast of the Global Beauty & Personal Care, Consumer Health and Health & Wellness markets combined.



Consumers are eager to find beauty and wellness solutions that empower them to feel and look their best through **digitalisation** and **personalisation**¹.

¹ see next slide for references

BEAUTY & WELLNESS

Anticipated 2025 global market size of **\$596B beauty & personal care; \$1.25T consumer health & wellness.**¹

93% of consumers think holistically about beauty and wellness—feeling good about their appearance helps them feel good emotionally.²

¹ [Beauty and Personal Care, Consumer health and Wellness: Euromonitor from trade sources/national statistics](#)

² [Mintel 2022 US data](#)

DIGITAL INSIGHTS

\$1.8T Internet of Things by 2025—empowers consumers to personalize their life.³

82% of consumers preferred a connected over a non-connected device.⁴

³ [Statista](#)

⁴ [GutCheck](#)

PERSONALI- SATION

91% more likely to shop from brands with personalisation.⁵

15.3% CAGR in next-generation personalised beauty market, growing to **\$143.6B** by 2030.⁶

⁵ [Forbes: 50 Stats Showing the Power of Personalization](#)

⁶ [InsightAce Analytics](#)

Consumer preferences

More people are using **beauty devices at home** rather than visiting a salon or spa. **Ease of use, economical value, and faster results** are what consumers look for when purchasing devices.¹

¹Goldstein Research, Global Beauty Devices Industry Analysis: By Product Type (Skin Care, Hair Care & Oral Healthcare), By Application & By End User With COVID-19 Impact | Forecast Period 2017-2030, September 2021.



Historically, Beauty and Wellness categories have been disconnected and approached separately.

Now, more than ever, consumers **want it all** combined.



From the world's #1 brand for beauty device systems,*

Nu Skin unveils a proud new era of self-care with curves just as unique as yours.

Meet our first

Integrated Beauty and Wellness Device System

*Source Euromonitor International Limited; Retail Value RSP terms; all channels; 2017 to 2022. Beauty Systems are at-home Skin Care Beauty Devices that are exclusively paired or recommended to be used with a topical consumable of the same brand. Claim verification based on Euromonitor custom research and methodology conducted April - June of 2023. Sales of at-home skin care beauty devices includes sales of electric facial cleansers as defined in Passport database. This category does not include hair care/removal appliances, body shavers, and oral care appliances.



 ageLOC

WellSpa 

OUR FIRST INTEGRATED BEAUTY & WELLNESS DEVICE SYSTEM

Our Beauty and Wellness Device system is an all-in-one system that targets beauty benefits and holistic wellness.

Powered by patent-pending technology, one-of-its-kind design and **digital** integration.

It will enable to experience ultimate **personalisation** to support your **overall beauty and wellbeing** – helping you to feel and look your best.



REVITALISE, RESTORE, AND RELAX ALL IN ONE

INPUT

- Patent-Pending Design*
- ageLOC technology and Scientifically Formulated Cosmetic Products
- US Patent-pending Adaptive Microcurrent Technology.
- An IoT-connected app to help keep you meeting and exceeding your goals.
- Beauty & Wellness routines to supercharge your body inside and out.

OUTPUT

Real results from our first fully integrated **beauty and wellness** device system, designed to:

- **R**evitalise your skin appearance promoting a feeling of self-confidence
- **R**estore overall wellbeing for better holistic wellness.
- **R**elax your body for better pre- and post-workout feeling.

* patent pending in the US and other markets

SYSTEM FEATURES



INTEGRATED BEAUTY & WELLNESS COMING TO VERA

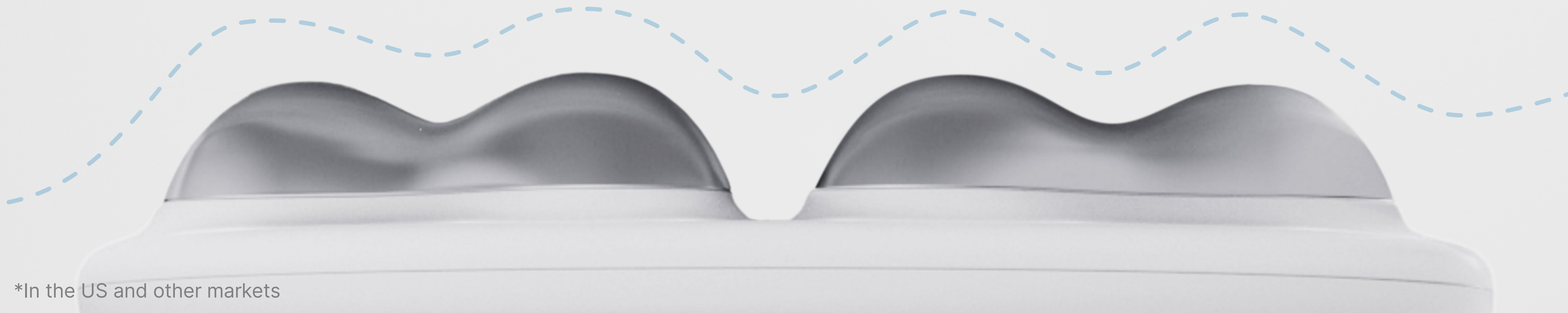


to help you get the most out every ageLOC WellSpa iO System session...

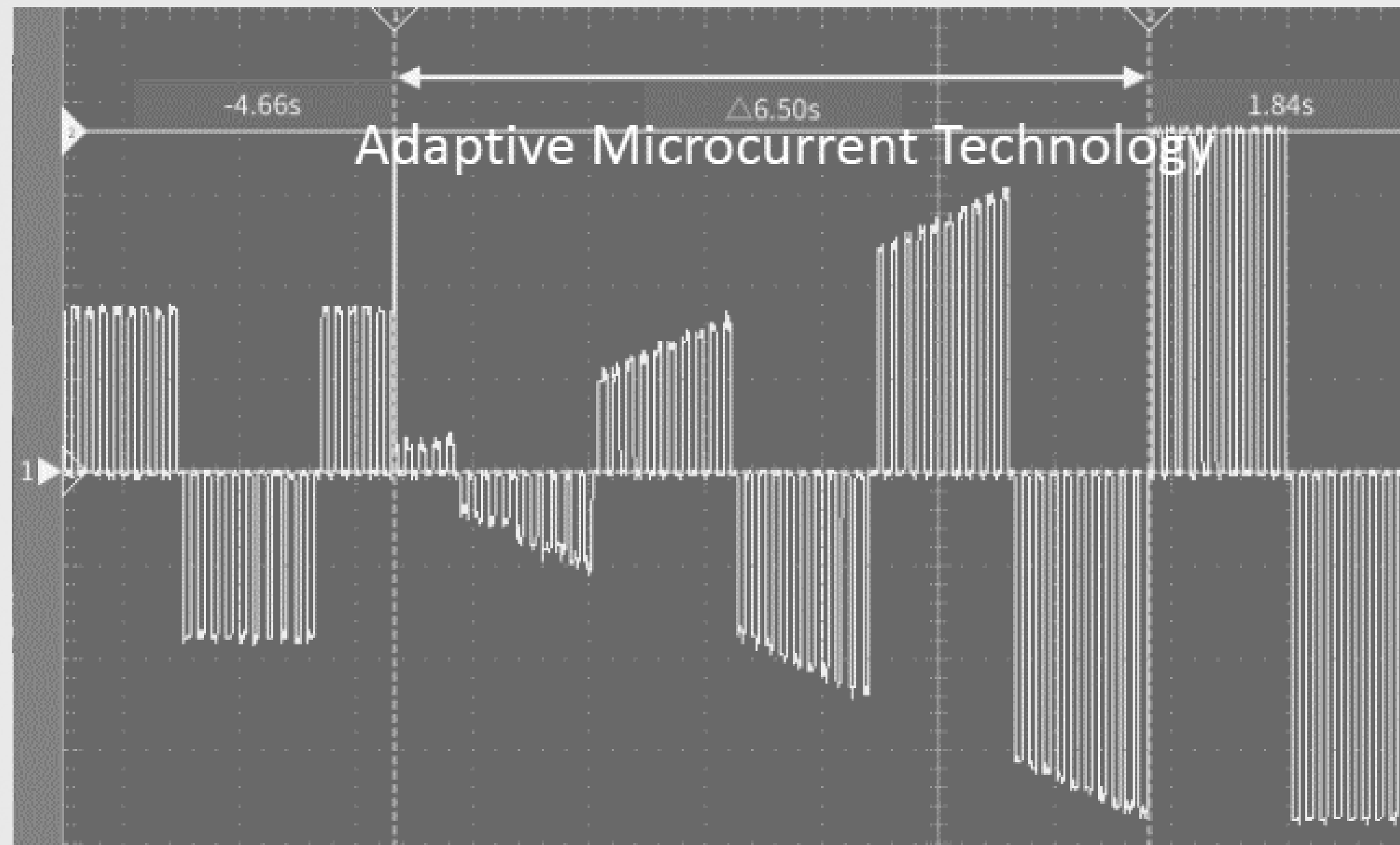
PATENT-PENDING* DESIGN METALLIC NODES

The WellSpa iO Device's one-of-a-kind unique metallic node design was created to help provide a smooth, comfortable manual massage while contributing to skin stimulation.

Designed to optimally fit to the contours of your body and glide smoothly over your skin.



PATENT-PENDING TECHNOLOGY ADAPTIVE MICROCURRENT



Example of microcurrent generated

- Biphasic form of Direct Pulsing Microcurrent
- Adaptative
- Charge-balanced every 2,4 seconds.



PATENT-PENDING TECHNOLOGY ADAPTIVE MICROCURRENT

Adaptive Microcurrent Technology is the first step in the **personalisation** of ageLOC WellSpa iO.

The device continuously assesses the skin's conductivity as it is in use. It then utilises this information to **adjust the current intensity based on the skin conductivity** helping you get the highest yet most comfortable current available.

This ability to provide on-going **personalised current intensity** optimises each session helping you get the most out of it.

TOPICALS THAT MAKE THE DIFFERENCE



ageLOC Body Polish
In-shower use
Exfoliant



ageLOC Body Serum
Advanced formula
Conductive medium



ageLOC Body Activating Gel
Conductive
medium



ageLOC Dermatic Effects
Body
contouring lotion

On good days and bad, your
body is always there for you.

Embrace your uniqueness and
unleash your body confidence
with

 ageLoc

WellSpa  System





BENEFITS & HOW TO USE

ageLOC

WellSpa iO



REVITALISE

Your skin appearance for better body confidence.

RESTORE

Your overall wellbeing for better holistic wellness.

RELAX

Your body for better pre- and post-workout feeling.

TOPICAL REGIMEN AND ROUTINES



REVITALISE YOUR SKIN APPEARANCE

ageLOC WellSpa iO + ageLOC Body
Serum + ageLOC Body Polish +
ageLOC Dermatic Effects



RESTORE YOUR WELLBEING

ageLOC WellSpa iO +
ageLOC Body Activating Gel



RELAX YOUR BODY

ageLOC WellSpa iO +
ageLOC Body Activating Gel

REVITALISE REGIMEN



REVITALISE REGIMEN

FOR WHO ?

- The beauty enthusiasts
- Anyone looking to revitalise their skin's appearance and feeling more body confident

REVITALISE REGIMEN

ROUTINE BENEFITS

(ageLOC WellSpa iO device + ageLOC Body Serum) :



- Revitalises your skin's appearance, promoting a feeling of self – confidence.
- Designed for skin with an appearance of cellulite, it helps visibly firm and contour skin to deliver radiant, smoother looking skin.
- Visibly firms and tightens skin on thighs, abdomen and arms for a more youthful appearance.
- Helps nourish the skin by promoting clear, smooth and healthier-looking skin.
- Helps improve the appearance of sagging skin for toned and sculpted-looking skin.
- Evens skin tone for a visibly brighter, vibrant skin.
- Hydrates and helps reduce crepey looking skin.
- Targets the sources of the visible signs of skin ageing to preserve the look of youth and reduce the appearance of skin ageing thanks to ageLOC ingredients.

REVITALISE REGIMEN

HOW?

- Use three times per week to daily, cleanse your skin with ageLOC Body Polish in the shower and pat your skin dry.
- Three to five times per week, three to five minutes per body area : apply ageLOC Body Serum onto the target areas and begin your ageLOC WellSpa iO session: lightly glide the device over the skin up towards the center of your body and back down in slow, circular movements. Reapply serum as needed during the session to ensure smooth, continuous connectivity between the skin and device.
- Massage any remaining serum into the skin.
- Refer to Vera app for more a guided routine.
- Final step: apply ageLOC Dermatic Effects by massaging it in a firm, upward circular motion (twice daily).

WHERE ?

- Upper arms



- Abdomen



- Upper Thighs / Buttock





ageLOC BODY SERUM

An advanced formula and conductive medium, necessary to the optimal functioning of the device, ensuring a proper, continuous flow of the adaptive microcurrent.

But that's not all. The formula was formulated for skin with an appearance of cellulite.

KEY INGREDIENTS

- **Caesalpinia Spinosa Fruit & Kappaphycus Alvarezii Extract**— to help improve skin firmness and smoothness.
- **Skin Conditioning Blend** (Sunflower, Macadamia, Allantoin, and Panthenol)—to help improve the overall appearance of skin.
- **ageLOC Blend**—a proprietary ingredient blend that targets the sources of the visible signs of skin ageing to preserve the look of youth.
- **Body Silhouette Blend**—a carefully-crafted blend of botanical ingredients designed for skin with an appearance of cellulite. The blend targets multiple factors to reveal a firm, contoured and lifted skin appearance.
- **AI Peptide**—a unique natural oligopeptide identified via AI to improve appearance of skin firmness and smoothness.

ageLOC BODY POLISH

A two-in-one in shower-use to cleanse and exfoliate your skin

BENEFITS & KEY INGREDIENTS

- Cleanses, exfoliates and polishes the skin for a soft, smooth look and feel.
- Helps speed up cell turnover to reveal glowing skin thanks to an expertly combined blend of **Cellulose, Glycolic Acid, and Papain**: a blend of physical (cellulose), chemical (glycolic acid) and proteolytic (papain) exfoliators.
- Targets multiple factors to reveal a firm, contoured and lifted skin appearance thanks to the **Body Silhouette Blend**: a carefully crafted blend of botanical ingredients. Designed for skin with an appearance of cellulite.
- Targets the sources of the visible signs of skin aging to preserve the look of youth thanks to the ageLOC blend.



ageLOC
WellSpa iO



ageLOC DERMATIC EFFECTS

A luxurious daily body contouring lotion to prolong the Revitalise experience

BENEFITS & KEY INGREDIENTS

- Improves appearance of skin's firmness for a more youthful look. Designed for skin with an appearance of cellulite.
- Targets the sources of visible signs of skin ageing to promote a youthful, vibrant skin appearance thanks to the proprietary ageLOC ingredients blend.
- Helps protect the skin from the negative effects of oxidative stress with the presence of **Hibiscus Abelmoschus Extract** that's rich in plant lipid extract. Together with a form of **hyaluronic acid** and other skin conditioning ingredients, it helps promote visibly smoother skin.
- Helps promote skin cells turnover to reveal a radiant and smooth skin texture by leveraging the natural alpha hydroxy acid in **Honey Extract**.

REVITALISE REGIMEN CLINICAL STUDY

Nu skin commissioned a third-party clinical study to evaluate the efficacy of the ageLOC WellSpa iO system – Revitalise Regimen.

Female subjects between 25–60 years of age with mild to moderate cellulite on their upper thigh, upper arms and/or abdomen were recruited to use an ageLOC WellSpa iO –Revitalize regimen.



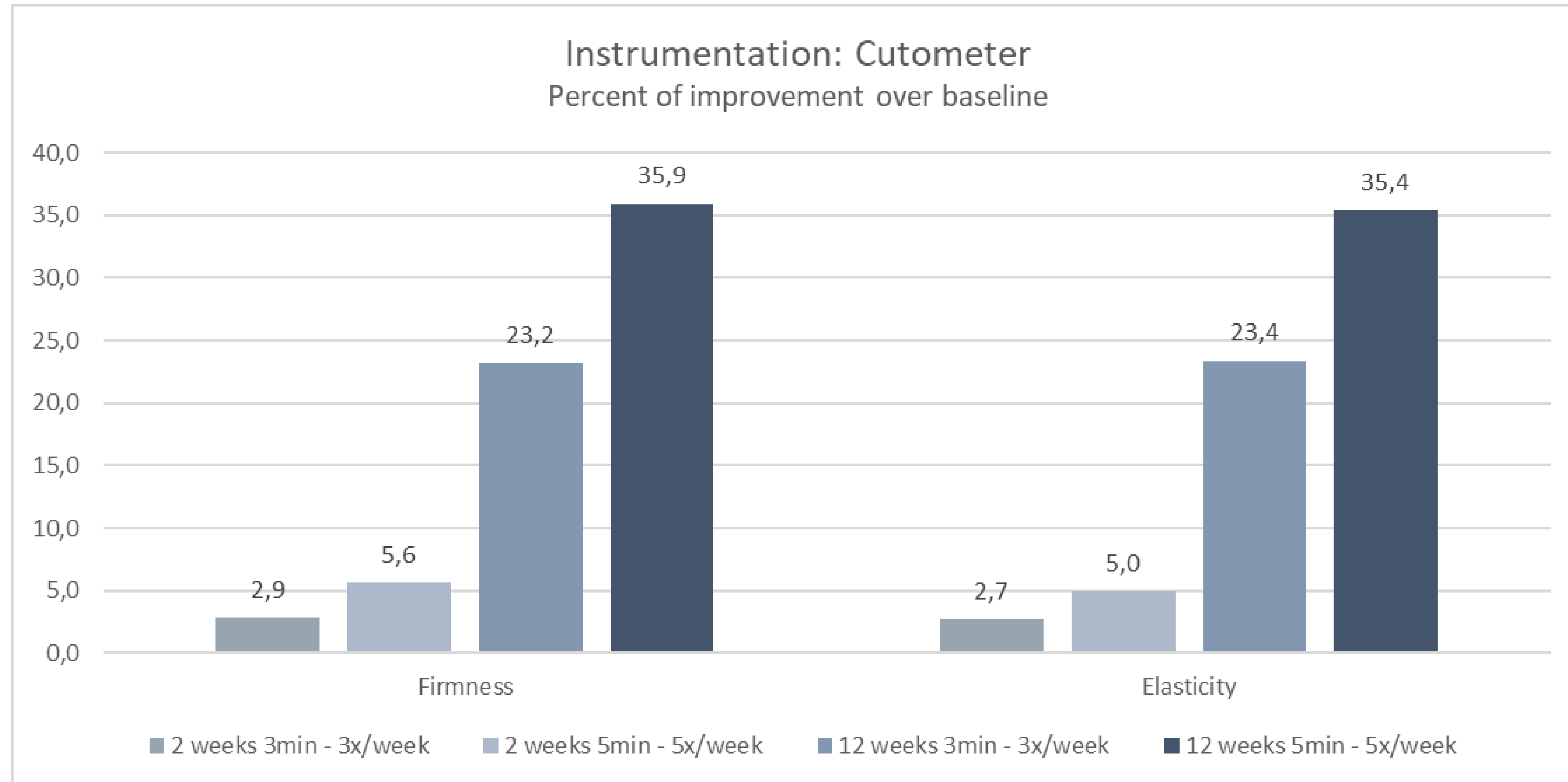
Group 1 : 33 subjects were instructed to use the Revitalise regimen as follow : ageLOC Body Polish 3x per week, ageLOC WellSpa iO + ageLOC Body Serum 3 minutes, 3x per week and ageLOC Dermatic Effects, 2x daily; on the arms, abdomen and upper thighs

Group 2 : 32 subjects were instructed to use the Revitalise regimen as follow : ageLOC Body Polish 3x per week, ageLOC WellSpa iO + ageLOC Body Serum 5 minutes, 5x per week and ageLOC Dermatic Effects, 2x daily; on the arms, abdomen and upper thighs

Parameters were evaluated by cutometer instrumentation and a clinical grader.

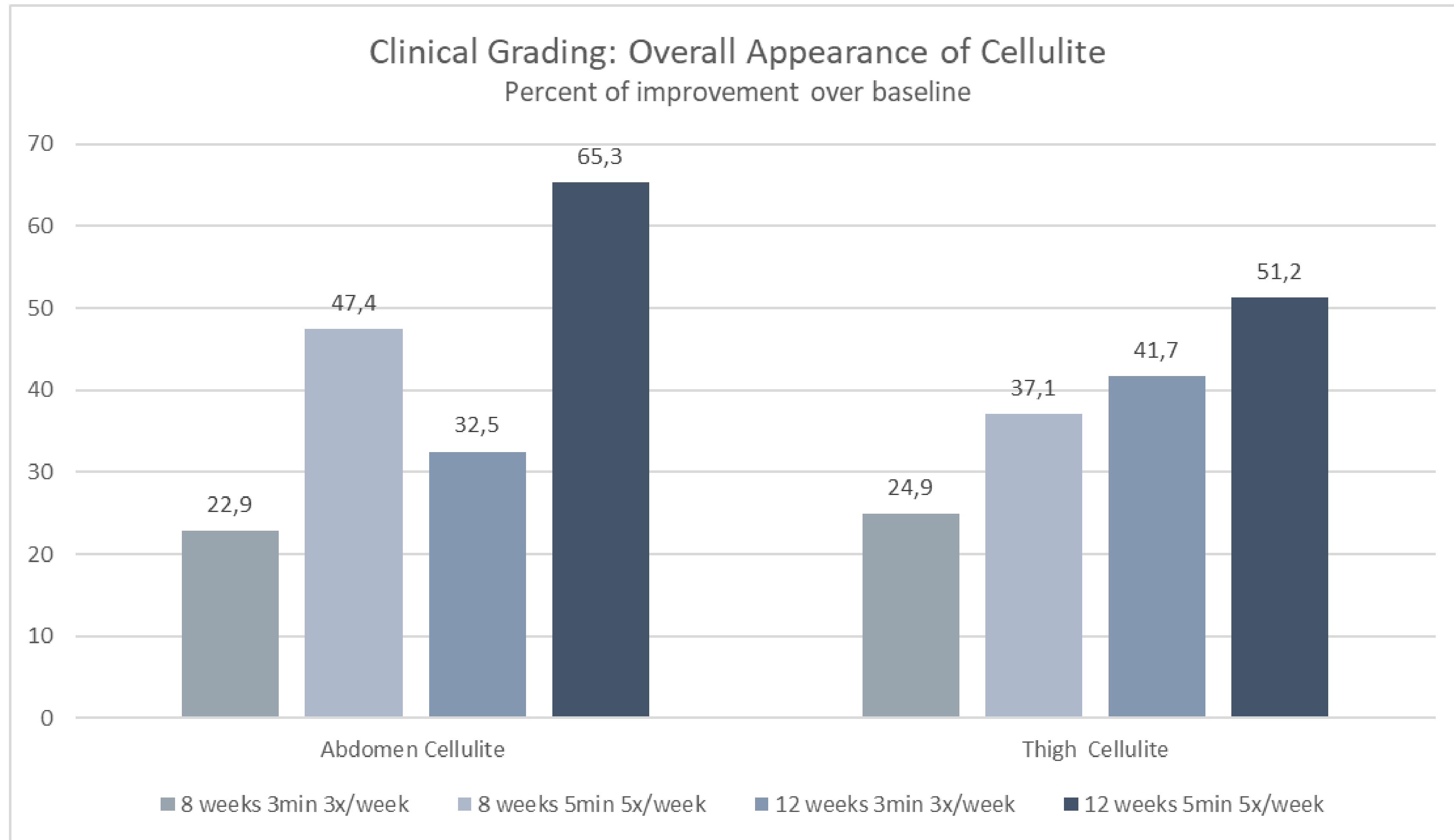
THIGH RESULTS

CUTOMETER INSTRUMENTATION



Results obtained from a single-blind, 12 week in vivo consumer use study performed on 98 female subjects, aged 25-60 years, with mild/moderate dimpled skin. Subjects were instructed to use the ageLOC Body Polish 3 times a week, ageLOC Dermatic Effects 2 times a day, ageLOC Body Serum together with the WellSpa iO Device (the frequency of use and the duration of the sessions varies from one group to the other).

OVERALL APPEARANCE OF CELLULITE COMPARISON ABDOMEN & THIGHS (VISUAL GRADER RESULTS)



Results obtained from a single-blind, 12 week in vivo consumer use study performed on 98 female subjects, aged 25-60 years, with mild/moderate dimpled skin. Subjects were instructed to use the ageLOC Body Polish 3 times a week, ageLOC Dermatic Effects 2 times a day, ageLOC Body Serum together with the WellSpa iO Device (the frequency of use and the duration of the sessions varies from one group to the other).

REVITALISE REGIMEN GROUP 1 PICTURES

Baseline



Week 12



Subjects used :

ageLOC Body Polish,
3x per week

ageLOC WellSpa iO
+ ageLOC Body Serum,
3 minutes, 3x per week

ageLOC Dermatic Effects,
2x daily



Baseline

Week 12

REVITALISE FOCUS REGIMEN

ageLOC
WellSpa iO X BEAUTY
FOCUS



REVITALISE FOCUS REGIMEN

FOR WHO?

The revitalize regimen fans who want the ultimate experience better* results.

HOW?

Simply add everyday 1 capsule of Pharmanex Beauty Focus MultiBeauty** and perform ageLOC WellSpa iO – Revitalise regimen (3 min per areas, 3 times per week).



REVITALISE & REVITALIZE FOCUS REGIMENS

CLINICAL STUDY

Nu skin commissioned a third-party clinical study to evaluate the efficacy of the ageLOC WellSpa iO system – Revitalise Regimen. Female subjects between 25–60 years of age with mild to moderate cellulite on their upper thigh, upper arms and/or abdomen were recruited to use an ageLOC WellSpa iO –Revitalize regimen.



Group 1 :

33 subjects were instructed to use the Revitalise regimen as follow : ageLOC Body Polish 3x per week, ageLOC WellSpa iO + ageLOC Body Serum 3 minutes, 3x per week and ageLOC Dermatic Effects, 2x daily; on the arms, abdomen and upper thighs.

Group 2 :

32 subjects were instructed to use the Revitalise regimen as follow : ageLOC Body Polish 3x per week, ageLOC WellSpa iO + ageLOC Body Serum 5 minutes, 5x per week and ageLOC Dermatic Effects, 2x daily; on the arms, abdomen and upper thighs.

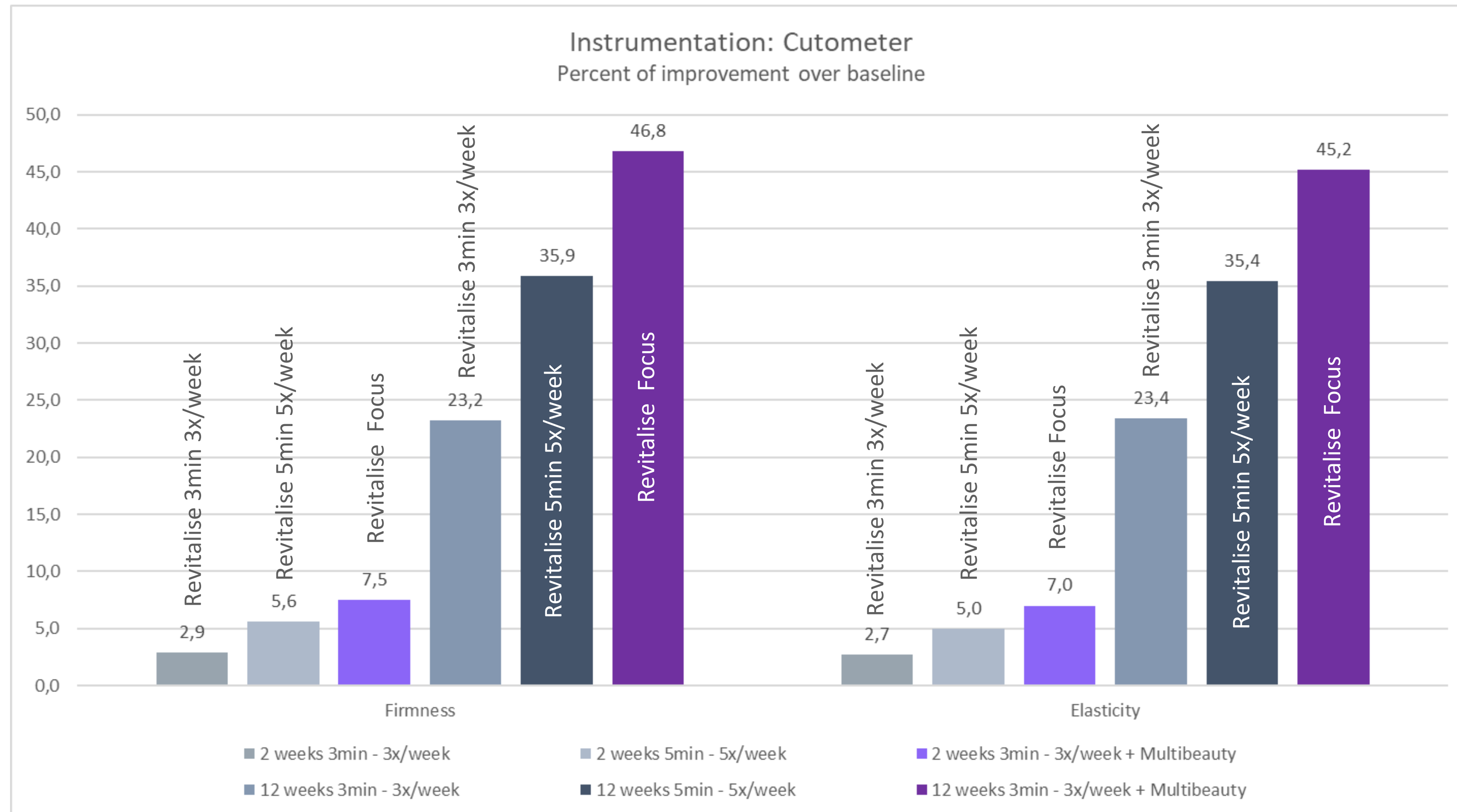
Group 3:

33 subjects were instructed to use the Revitalise regimen as follow : ageLOC Body Polish 3x per week, ageLOC WellSpa iO + ageLOC Body Serum 3 minutes, 3x/week, ageLOC Dermatic Effects, 2x daily; on the arms, abdomen and upper thighs and consume 1 capsule everyday of Pharmanex Beauty Focus MultiBeauty supplement.

Parameters were evaluated by cutometer instrumentation and a clinical grader.

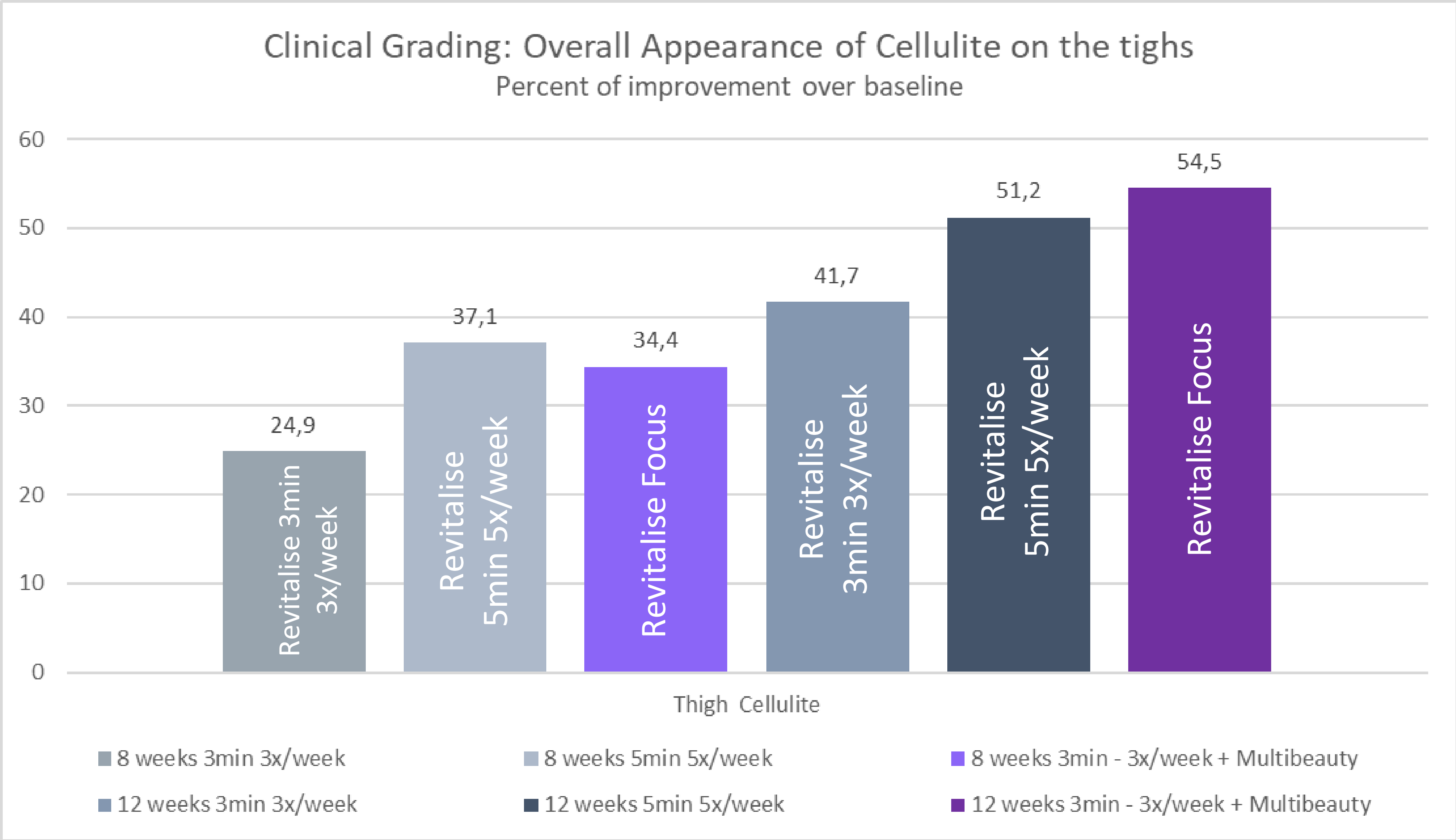
THIGH RESULTS

CUTOMETER INSTRUMENTATION



Subjects were instructed to use the ageLOC Body Polish 3 times a week, ageLOC Dermatic Effects 2 times a day, ageLOC Body Serum together with the WellSpa iO Device (the frequency of use and the duration of the sessions varies from one group to the other). One group within this study added MultiBeauty 1/day to their skin beauty regime. The composition of MultiBeauty used in the study varies slightly with the Europe & Africa formula (folic acid, beta carotene, zinc and selenium). The slight difference in formula is not expected to impact the study results.

OVERALL APPEARANCE OF CELLULITE COMPARISON THIGH (VISUAL GRADER RESULTS)



Subjects were instructed to use the ageLOC Body Polish 3 times a week, ageLOC Dermatic Effects 2 times a day, ageLOC Body Serum together with the WellSpa iO Device (the frequency of use and the duration of the sessions varies from one group to the other). One group within this study added MultiBeauty 1/day to their skin beauty regime. The composition of MultiBeauty used in the study varies slightly with the Europe & Africa formula (folic acid, beta carotene, zinc and selenium). The slight difference in formula is not expected to impact the study results.

RESTORE ROUTINE





RESTORE ROUTINE

FOR WHO ?

- Yoga enthusiasts, massage lovers, holistic wellness seekers
- Anyone who wants to restore an overall feeling of wellbeing and improve circulation in the skin layers and connective tissue

RESTORE ROUTINE



ROUTINE BENEFITS

(ageLOC WellSpa iO device + ageLOC Body Activating Gel) :

- Restores overall feeling of wellbeing for better holistic wellness.
- Helps improve circulation in the skin layers and connective tissue thanks to the movement of the device over the skin that helps massage the skin.
- Helps depuff the skin's appearance for a smooth look through its manual massage movement
- Supports overall feelings of wellbeing, helping you look and feel better.
- Helps you feel more centered and balanced.
- Targets the sources of the visible signs of skin ageing to preserve the look of youth and reduce the appearance of skin ageing thanks to ageLOC ingredients.

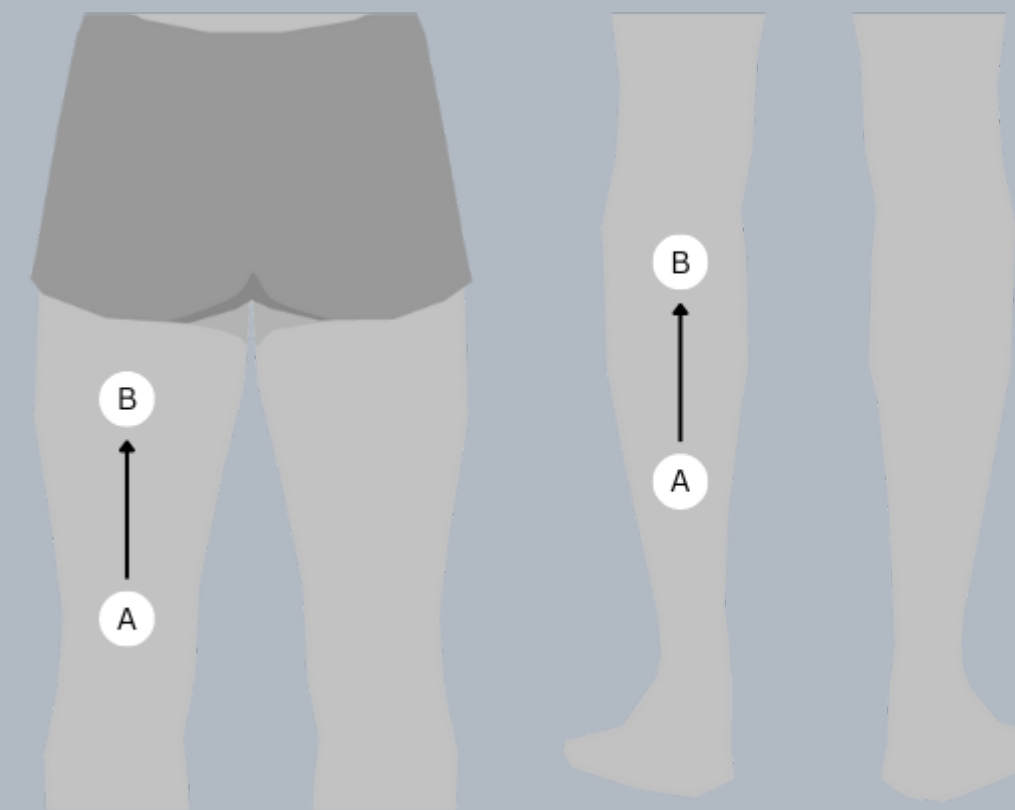
RESTORE ROUTINE

HOW?

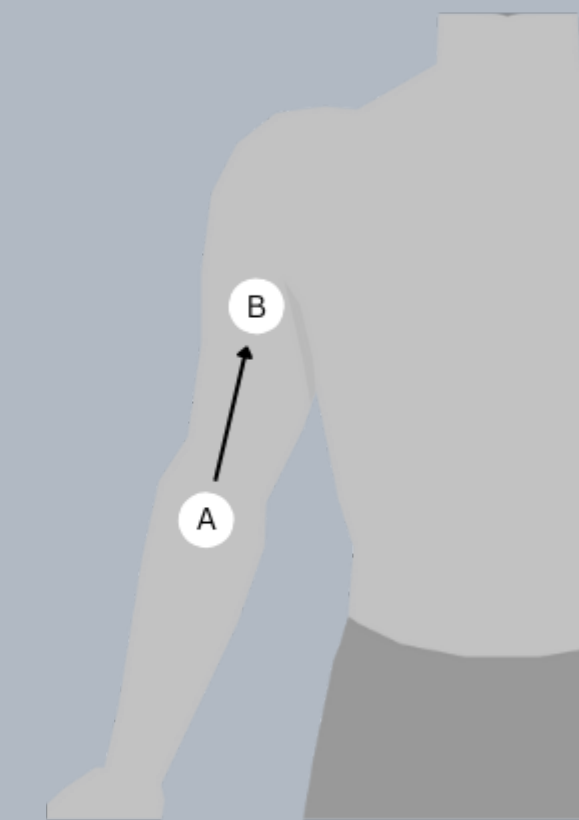
- Smooth ageLOC Body Activating Gel liberally on target area(s) (avoiding the face, neck, chest and groin).
- Lightly glide the device on body area in long, upward strokes (from A to B like below image).
- Then rotate to the next section until the entire skin area has been covered.
- Refer to Vera app for more a guided routine.

WHERE ?

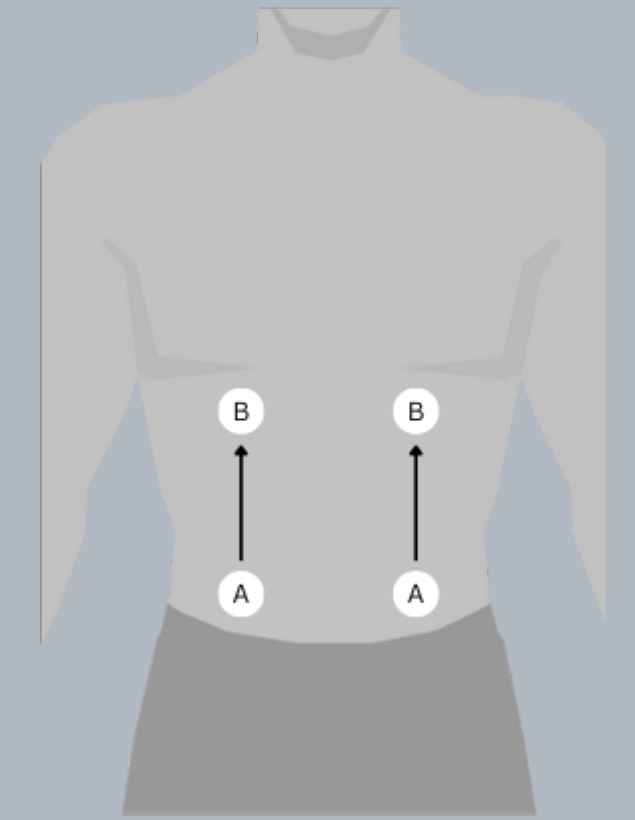
- Lower and Upper legs



- Arms



- Abdomen



RELAX ROUTINE





RELAX ROUTINE

FOR WHO ?

- The sport fans and gym aficionados
- Anyone who wants to feel refreshed and unwind after a long day or any physical effort.

RELAX ROUTINE



ROUTINE BENEFITS

(ageLOC WellSpa iO device + ageLOC Body Activating Gel) :

- Supports your body for better pre and post workout feeling.
- Provides a great pre-workout manual massage, helping your muscles feel invigorated and ready to go.
- Provides a great post-workout manual massage, helping relax sore muscles and encourage overall relaxation.
- Helps you feel refreshed and unwind after a long day.

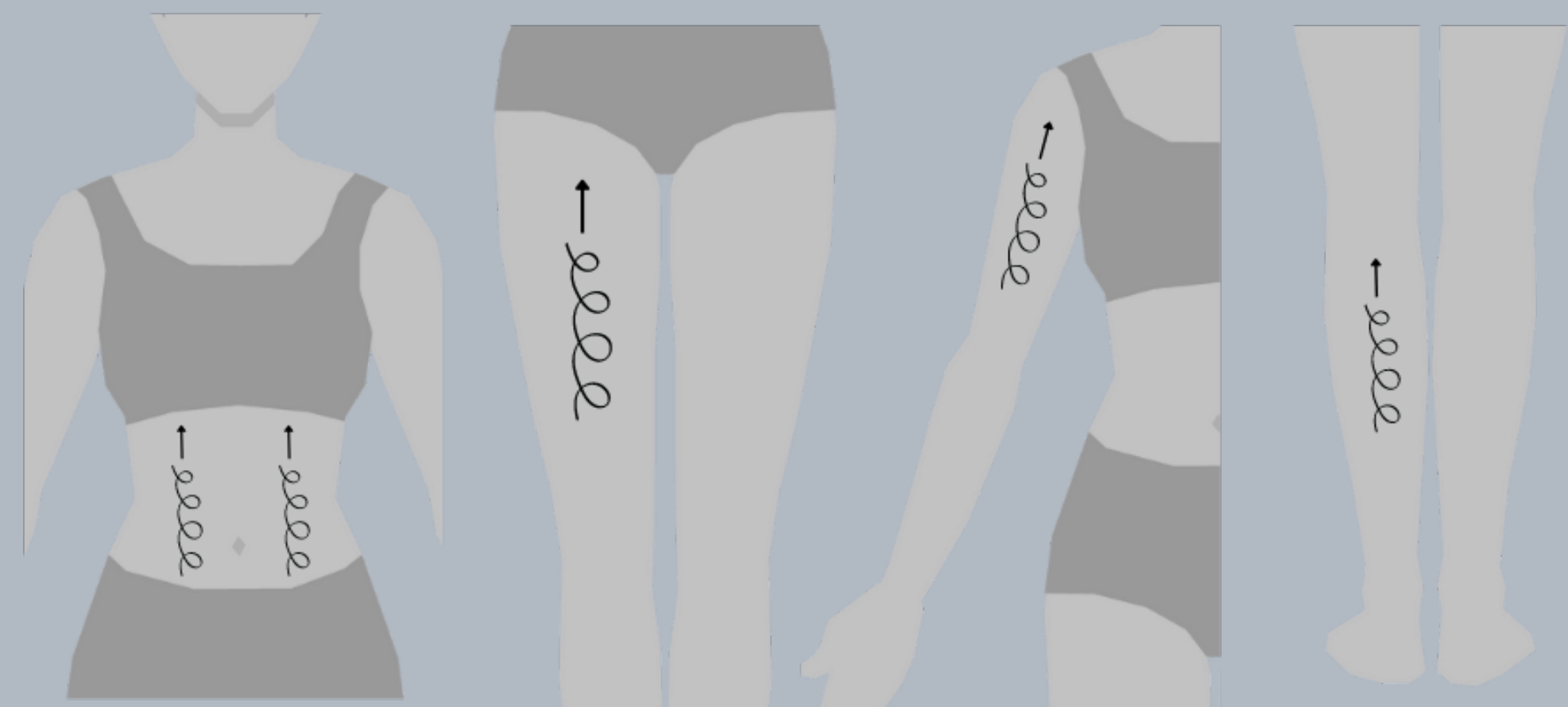
RELAX ROUTINE

HOW?

- Smooth ageLOC Body Activating Gel liberally on target area(s) (avoiding the face, neck, chest and groin).
- Lightly glide the device on skin area in slow, upward circular strokes paying special attention to areas that are tight.
- Then rotate to the next section until the entire skin area has been covered.
- Refer to Vera app for more a guided routine.

WHERE ?

- Shoulders
- Abdomen
- Hamstrings
- Quads
- Glutes
- Triceps
- Biceps
- Calves





ageLOC BODY ACTIVATING GEL

A conductive medium, necessary to the optimal functioning of the device, ensuring a proper, continuous flow of the adaptive microcurrent
But that's not all.

The formula was designed to help you look and feel your best.

KEY INGREDIENTS

- **WellBe Blend:** is a carefully crafted blend of Crithimum Maritimum and Ashwagandha root extracts that help target the overall feelings of wellbeing.
- **ageLOC Blend:** targets the sources of the visible signs of skin aging to preserve the look of youth



To learn more about connecting your device and utilizing its features, watch our Quick Start Guide video on Asset Library

Download Nu Skin Vera





 ageLOC

WellSpa 

